

K.C.P SUGAR & INDUSTRIES CORPORATION LTD ON 28-01-2023

The II BBA Students visited K.C.P Sugar & Industries Corporation Ltd on 28-01-2023, which is located at Vuyyure, NTR District; the students were interacted with Assistant General Manager and Personal Manager to know about production process and marketing strategies of K.C.P Sugar & Industries Corporation Ltd.

K.C.P Sugar and Industries Corporation Ltd is one among the leading sugar manufacturing companies in India. Its allied business consists of manufacturing and marketing of Rectified Spirit, Extra Neutral Alcohol, Ethanol, Incidental Cogeneration of Power, Organic Manure, Mycorrhiza Vam, Calcium Lactate and CO₂. Sugar factory located in NTR district Andhra Pradesh having an aggregate crushing capacity of 11,500 tons per day.

Members present:

Students: 120 from II BBA (Sec-B & D)

Faculty: Dr. Venkateswarlu Chandu, Dr. S.Pujitha, Dr. D. Praveena Davi

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: K. Lakshman Rao, HR Manager, V.Narasimha Rao, Unit in charge

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit:



Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)

Campus: Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN 522 302
Phone No. 08645 - 350200; www.kluniversity.in; www.klef.edu.in



Dt: 24-01-2023

To
The Managing Director, / UNIT HEAD
K.C.P. Sugar and Industries Corporation Ltd.,
Vuyyuru, Krishna Dist.,
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on **28/01/2023**.

Number of Students visiting the company are 120 and 3 faculty members accompany them.

Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly

Dr. P. Venkateswara Rao
(HOD-BBA Department)
KL Business School, KLEF,
K L Deemed to be University
Ph: 9963022552

Head
Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Foundation
(Deemed to be University)

Activity

Hangate for necessary action

EXALTING EDUCATION, EPITOMISING EXCELLENCE

Admin. Office: 29-36-38, Museum Road, Governorpet, Vijayawada, A. P., India. PIN 520 002.

Phone No. +91 - 866 - 3500122, 2577715, 2576129



K L University

(Koneru Lakshmaiah Education Foundation)

Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Campus: Greenfield, Vadduram - 522 502, Guntur District, Andhra Pradesh, INDIA

Phones: +91-8645-246948, 246915 Fax: +91-8645-247249

Admin. Off: 25/35/39, Museum Road, Guntur, Andhra Pradesh - 520 002 Ph: +91-8645-277715, Fax: +91-8645-277713

Transport Requisition

Date: 29/01/2023.

Indenting department BBA		Name of the person indenting Dr. Venkateshulu ch.	Employee ID No. 6818		
Organization for which the vehicle is indented Industrial Visit		Name(s) of the person(s) for whom vehicle is indented			
Contact no. of indenting person 120 BBA-II year students + 3 staff.		Contact no. of user(s) 9581962290 (9581962290) 1134			
Purpose (brief description) Industrial Visit - BBA-II year students TO KCP Sugar and Industries Corporation Ltd Vuyyuru, Krishna Dt. Two buses required.					
Reporting place SDC-Block	Reporting date 29/01/2023	Reporting time 9:00			
Expected releasing place KCP Ltd Vuyyuru	Expected releasing date 29/01/2023	Expected reporting time 1:30 PM.			
Signature of the indenter ch. H	Signature of Head of the Department [Signature]	Signature of the Registrar [Signature]			
Department of BBA K L Business School Koneru Lakshmaiah Education Foundation (Deemed to be University)					
Requisition No.	Requisition receipt date & time	Received above requisition			
		Signature of Transport In-Charge			
Allotment of own vehicle			Allotment of hired vehicle		
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.	Name of driver	Driver's contact no.
Special instructions, if any			Signature of Transport In-Charge		

(02)
Sir buses
available.
M. Suresh
27/1/23.

M. Suresh
27/1/23









K.C.P SUGAR & INDUSTRIES CORPORATION LTD ON 21-02-2023

The BBA (section : II BBA-C, II BBA-Business Analytics and I BBA- Business Analytics) Students visited K.C.P Sugar & Industries Corporation Ltd on 21-02-2023, which is located at Vuyyure, NTR District; the students were interacted with Assistant General Manager and Personal Manager to know about production process and marketing strategies of K.C.P Sugar & Industries Corporation Ltd.

K.C.P Sugar and Industries Corporation Ltd is one among the leading sugar manufacturing companies in India. Its allied business consists of manufacturing and marketing of Rectified Spirit, Extra Neutral Alcohol, Ethanol, Incidental Cogeneration of Power, Organic Manure, Mycorrhiza Vam, Calcium Lactate and CO₂. Sugar factory located in NTR district Andhra Pradesh having an aggregate crushing capacity of 11,500 tons per day.

Members present:

Students: 120 from (section: II BBA-C, II BBA-Business Analytics and I BBA- Business Analytics)

Faculty: Dr. Venkateswarlu Chandu, Dr. MD. Mazharunnisa, Mr. K. Krishna Rao

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: G. Durga Prasad, Finance, K. Lakshman Rao, HR Manager, V.Narasimha Rao, Unit in charge

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit:



Koneru Lakshmaiah Education Foundation

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Campus: Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN 522 302
Phone No. 08645 - 350200; www.kluniversity.in; www.klef.edu.in



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Dt: 09-02-2023

To
The Managing Director/ Unit in charge
K.C.P. Sugar and Industries Corporation Ltd.,
Vuyyuru, Krishna Dist.,
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on 14/02/2023 or 15/02/2023 or 21.02.2023

Number of Students visiting the company are 120 and 3 faculty members accompany them.

Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly

Dr. P. Venkateswara Rao
(HOD-BBA Department)
KL Business School, KLEF,
K L Deemed to be University
Ph: 9963022552

head
Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Foundation
(Deemed to be University)

Officer (Security)
My permit on 21.02.2023.

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K L University

(Koneru Lakshmaiah Education Foundation)
Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University & Approved by AICTE & ISO 9001:2003 Certified
Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.
Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91-886-2577715, Fax: +91-886-2577717

Transport Requisition

Date: 17-02-2023

Indenting department	BBA	Name of the person indenting	Dr. Venkateswlu.ch	Employee ID No.	6818
Organization for which the vehicle is indented	Two Buses - Industrial visit	Name(s) of the person(s) for whom vehicle is indented	BBA-II year students.		
Contact no. of indenting person	9581962290.	Contact no. of user(s)			
Purpose (brief description)	Industrial visit - K.C.P. Sugars and Industries Corporation Ltd, Vuyyuru, Krishna Dt.				
Reporting place	KLU - SDC	Reporting date	21-02-2023	Reporting time	9:15am.
Expected releasing place	K.C.P. Sugars Vuyyuru.	Expected releasing date	21-02-2023	Expected reporting time	1:30pm.
Signature of the Indenter	ch. H	Signature of head of Department	head Department of BBA K.L. Business School Koneru Lakshmaiah Education Foundation (Deemed to be University)	Signature of the Registrar	Dr. A. JAGADEESH REGISTRAR (I/C)
for Transport Department Use					
Requisition No.	Requisition receipt date & time	Transport In-charge contact no.	Received above requisition		
			Signature of Transport In-Charge		
Allotment of own vehicle			Allotment of hired vehicle		
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.	Name of driver	Driver's contact no.
Special instructions, if any			Signature of Transport In-Charge		









PATANJALI FOODS LIMITED (FORMERLY KNOWN AS RUCHI SOYA INDUSTRIES LIMITED) ON 26-04-2023

The II BBA Students visited *Patanjali Foods* Limited (formerly known as Ruchi Soya Industries Limited) on 26-04-2023, which is located at Ampapuram near Hanuman junction, the students were interacted with Plant in charge, General Manager and Personal Manager to know about production process and marketing strategies of *Patanjali Foods* Limited.

Patanjali Foods Limited (Ruchi Soya Industries Limited) has evolved as an integrated player in the edible oil business with a presence across the entire value chain, from farm to fork with secured access to palm oil plantations in India. Today Ruchi soya features among the Top FMCG players as one of the leading manufacturer & marketer of healthy range of Edible Oils and a Pioneer of Soya Foods in India. It is also one of the largest palm plantation companies in India.

Members present:

Students: 100 from II BBA

Faculty: Dr. Venkateswarlu chandu, Dr. S. Durga, Mrs. Mohana kumari

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: G.Chandra Sekhara Rao, Manager | HR |, K.Venkata Reddy, General Manager

Agenda:

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- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit











Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s 3 of the UGC Act, 1956)
Campus : Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN : 522 302
Phone No. : 08645 - 350200; www.kluniversity.in; www.klef.edu.in



Dt: 17-04-2023

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To
The Associate General Manager,
Patanjali Foods Limited,
Ampapuram, Krishna Dist.,
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

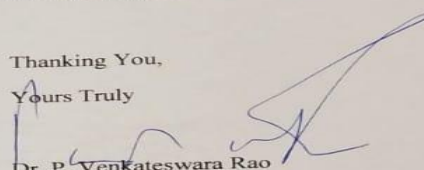
As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on **26/04/2023** or **27/04/2023**.

Number of Students visiting the company are 120 and 3 faculty members accompany them.

Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly


Dr. P. Venkateswara Rao
(HOD-BBA Department)
KL Business School, KLEF,
K L Deemed to be University
Ph: 9963022552

Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Foundation
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Phones: +91-8645-246945, 246615 Fax: +91-8645-247249.
Admin. Off: 29-35-36, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91-866-2577715, Fax: +91-866-2577717.

Transport Requisition

Date: 18-04-2023

Indenting department B BA		Name of the person indenting Dr. Venkateswarlu. ch.		Employee ID No. 6818	
Organization for which the vehicle is indented Industrial Visit		Name(s) of the person(s) for whom vehicle is indented II Year BBA			
Contact no. of indenting person 9581962290.		Contact no. of user(s) II BBA = 120 students			
Purpose (brief description) Industrial Visit, request Two Buses. Potansoli Foods Limited, Ampapuram, Krishna (OT) A.P.					
Reporting place KLU, SDC, Block		Reporting date 26-04-2023		Reporting time 9:30 am	
Expected releasing place Potansoli Foods Ltd, Ampapuram		Expected releasing date 26-04-2023		Expected reporting time 12:00	
Signature of the Indenter ch. Venkateswarlu		Signature of Head of the Department [Signature]		Signature of the Registrar [Signature]	
for Transport Department Use Department of BBA Koneru Lakshmaiah Education Foundation (Deemed to be University)					
Requisition No.	Requisition receipt date & time	Received above requisition		Signature of Transport In-Charge	
Allotment of own vehicle			Allotment of hired vehicle		
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.	Name of driver	Driver's contact no.
Special instructions, if any			Signature of Transport In-Charge		

**87 Buses
available
M. Suresh
18/4/23**

**THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-
OPERATIVE UNION LIMITED, ON 20-08-2022**

The I BBA Students visited The Krishna District Milk Producers Mutually Aided Co-Operative Union Limited, on 20-08-2022, which is located at Vijayawada, the students were interacted with Managing Director and Personal Manager to know about production process and marketing strategies of KDMPMACU Ltd (Vijaya Dairy)

KDMPMACU Ltd (Vijaya Dairy) has evolved as an integrated player in the Milk producers business with a presence across the entire value chain. Today KDMPMACU Ltd (Vijaya Dairy) is one of the Top FMCG players as one of the leading manufacturer & marketer of healthy range of milk products across Andhra Pradesh.

Members present:

Students: 100 from I BBA

Faculty: Dr. Venkateswarlu Chandu, Dr. A. Anuradha, Dr. Manisha Semwal

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: K.Narasimha Rao - Managing Director | Finance- K.Murali,

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit:



